

**BA (Hons) Creative Media  
University of Plymouth**

**Module description**

<b>Experiment</b>
The module provides the framework for students to take creative risks, broaden their practical skills, enhance their confidence and to develop their own creative voice. It provides a framework in which to research and develop one or more large-scale projects built on a sense of personal practice by means of practical experiments, underpinned by workshops, contextual research and ongoing reflection.
<b>Common Challenge: Social Context</b>
This module offers an opportunity for students to work collaboratively on projects that will develop and enhance their professional and creative skills in working towards a collective outcome. It places creativity at the core of collaboration alongside the facilitation of new ideas and practices.
<b>Critical Dialogues</b>
Critical Dialogues mixes contemporary debates and media histories in a lively lecture/seminar programme. The module provides exposure to seminal media theory / practice and facilitates students to engage critically with their own work, situated in the context of established practitioners.
<b>Immersive Storytelling</b>
In this module, students will experiment with interactive and immersive media to create multimodal storytelling experiences. Iterative project development and playtesting are means to help students explore theoretical approaches, concepts and practices central to interactive and immersive storytelling.
<b>Common Dissertation: Critical Practices</b>
The module engages students in situating practice through research, contextualisation and critical reflection in relation to their final stage study and post university aspirations. Students will be given an opportunity to choose a traditional dissertation; preparation for an extended dissertation; situating existing practice; or the construction of a new body of work as practice-based research.
<b>Collaborative and Contextual Practice</b>
In this module students will undertake a collaborative project, emphasis will be placed on working processes and methodologies, group interaction, the planning and completion of the project within a defined context. This module provides an important critical context arising from issues relating to collaborative practice, working from a research and development stage to realisation in order to contribute new objects or forms of cultural production.
<b>Independent Practice</b>
Drawing on a growing sense of practice, underpinned by tutorial support, students will develop a large scale project through an application of practical and critical skills.
<b>Media Futures</b>
This module will support students in their aspirations beyond graduation. Students will identify career/ postgraduate aims and further develop their portfolios and professional profiles to effectively promote themselves and their practice in appropriate contexts.